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Abundance Notes

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Revenue Model to Increase Your Income

Greetings Sue ;

Perhaps you've heard of forecasting. I'm not referring to the weather, which is not even a subject I want to discuss during winter in Montana! I am referring to your financial forecasting.

I call it Revenue Modeling, and I know many of you are familiar with the idea, even if you haven't yet tried it. For those of you who don't know, Revenue Modeling is a powerful tool to help you build your business faster, more directly and with less wasted time and money.

I know that even those of you who understand the value of the process have often been unwilling or unable to create your own Revenue Models. But here's the good news - you don't have to do it alone.

Here's what you need:

1. A list of all the ways you bring income into your business, including your products, services, memberships, etc.
2. A list of your business expenses.
3. A list of anticipated or planned sources of new revenue and expenses.

And now it gets fun!

We'll take that information and create a Revenue Model for you that defines, step by step and month by month, how you can make more money in your business. This plan will help you to focus your time to ensure that all your activities are revenue focused.

Perhaps there are expenses that could be combined or eliminated to create a stronger bottom line. Maybe you have an idea you think might be fun and profitable. We'll put it into the Revenue Model and see whether it's worth your time and effort to create it.

After your initial model is created, we'll update your figures each month so you always know where you're headed. And we review the

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data with you so you clearly understand what is profitable and what needs to be refined to save or make more money.

As you change and add to your goals, we'll revise your forecasting to include these additions, so you can make wise business decisions and see your profitable future clearly. How will this year be different for you? What would it feel like to know where you are headed rather than look backwards at the end of yet another year asking "well did it work"?

Find out how easy it is. Call Sue at 406-257-6044 or email us at info@abundanceaccounting.com . Please visit our website www.AbundanceAccounting.com for more information about our services.

Make 2009 the year you stop worrying about your bookkeeping and focus on increasing the revenue of your business.

In Abundance,

Sue Thompson
Abundance Accounting, LLC

"We teach entrepreneurs how to be more profitable."

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